



Europska unija - Zajedno do fondova EU
Projekt je sufinancirala Europska unija
iz Europskog fonda za regionalni razvoj.



Project title:	Pilot Painting Line for Industrial Research, Development and Innovation
Total Project value:	HRK 74,722,483.85
Amount co-financed by the EU:	HRK 19,632,690.36
Project implementation period:	01.10.2016. – 31.07.2020.
Project status:	Grant Agreement signed on May 19, 2017
Contract number:	KK.01.2.1.01.0012

The project was co-financed by the European Union from the European Regional Development Fund

PROJECT DESCRIPTION:

The Project titled “Pilot Painting Line for Industrial Research, Development and Innovation” represents a strategic research & development investment of AD Plastik d.d., which will enable further growth and the leading role on the European and global markets for the company. The plan is to implement the Pilot Painting Line in Zagreb in cooperation with the Faculty of Mechanical Engineering and Naval Architecture of the University of Zagreb. The Project funds will be used for the purchase of the equipment for the pilot line and laboratory, for the employment of professional staff, and for the establishment of the Service for the Research and Development of Painting.

This Project ensures the necessary research & development infrastructure for applied industrial research in the area of component manufacture for the automotive industry oriented toward the development of a new manufacturing niche, improvement of the existing manufacturing process, and testing of new equipment and new painting materials. The products that will be the result of the project represent innovation both for AD Plastik d.d., as well as in the national/regional market.

PROJECT AIMS AND EXPECTED RESULTS:

The general aim of the Project is to contribute to the development of new products, improvement of manufacturing processes and strengthening of the competitiveness of the economy through an increase in investments and capacity for research, development and innovation.

The specific aim of the Project is to improve the technology, develop new products and strengthen the competitiveness of the company AD Plastik d.d. through an investment into the new Pilot Painting Line for industrial research, development and innovation.

The expected results are the following:

- Installation of the Painting Line for Industrial Research, Development and Innovation
- More investment in R&D
- Employment and training of workers for industrial research & development
- Establishment of the Service for the Research and Development of Painting
- Development and commercialisation of a new manufacturing niche – painted car interior parts
- Significant improvement of the existing manufacturing process
- Customer diversification
- Strengthening competitiveness
- Upgrading the global value chain; promoting the internationalisation of the Croatian economy, and increasing the revenue from exports
- Filing of two new patents
- Decrease in the consumption of natural gas and technical water
- Reduced impact on the environment

TOTAL PROJECT VALUE AND AMOUNT CO-FINANCED BY THE EU:

Total Project value: **HRK 74,722,483.85**
Maximum amount co-financed by the EU. **HRK 19,632,690.36**

PROJECT IMPLEMENTATION PERIOD:

From 01.10.2016. until 31.07.2020.

TOTAL PROJECT DURATION IN MONTHS:

46 months

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Additional information on EU funds and tender procedures can be found on:



<http://www.strukturnifondovi.hr>



[http://www.strukturnifondovi.hr/op-konkurentnost-i-](http://www.strukturnifondovi.hr/op-konkurentnost-i-kohezija-2014-2020-779)

[kohezija-2014-2020-779](http://www.strukturnifondovi.hr/op-konkurentnost-i-kohezija-2014-2020-779)

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